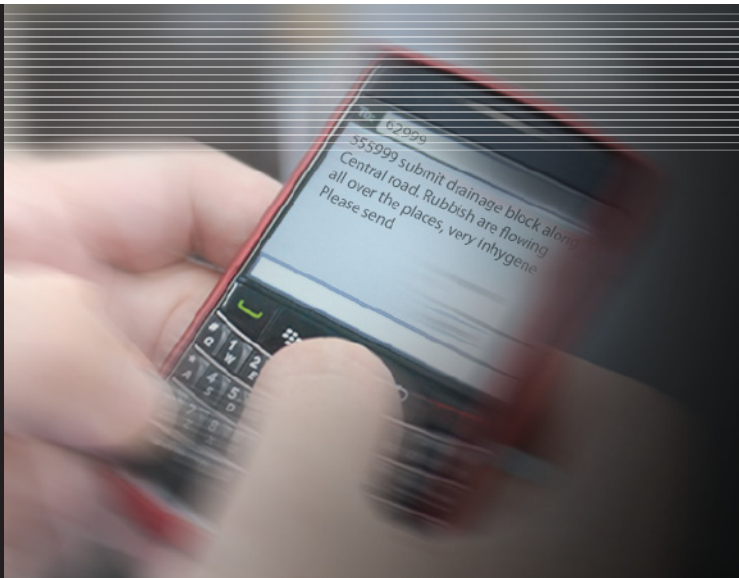


Short Message Services (SMS) Gateway



Web Based SMS Delivery

Two-Way SMS Delivery

SMS notification triggered from application

API for easy application integration

Secured SSL data encryption via HTTPS

Expand your application coverage to the Mobile market

With increased competition and market demand, it is important to use tools that will give your business a competitive advantage. Mobile Messaging Solutions help expand your business applications to mobile users. Corporations and businesses all over the world have come to rely on their mobile phones as an essential communication tool. They personalize it, take it everywhere they go, and many cannot imagine living without it. Research has shown that SMS is one of the most responsive marketing communication mediums, with a response rate 5 times better than direct marketing.

Application Programming Interface (API) support for applications

Our Mobile Messaging Solutions can be easily integrated with any application or system. Our APIs are simple and built to be user friendly and easy to use.

Reduce cost, increase Revenue and boost customer satisfaction

Mobile phone users always have their mobiles with them, Messages sent will be received in a timely manner. Customers will never miss important updates or events again.

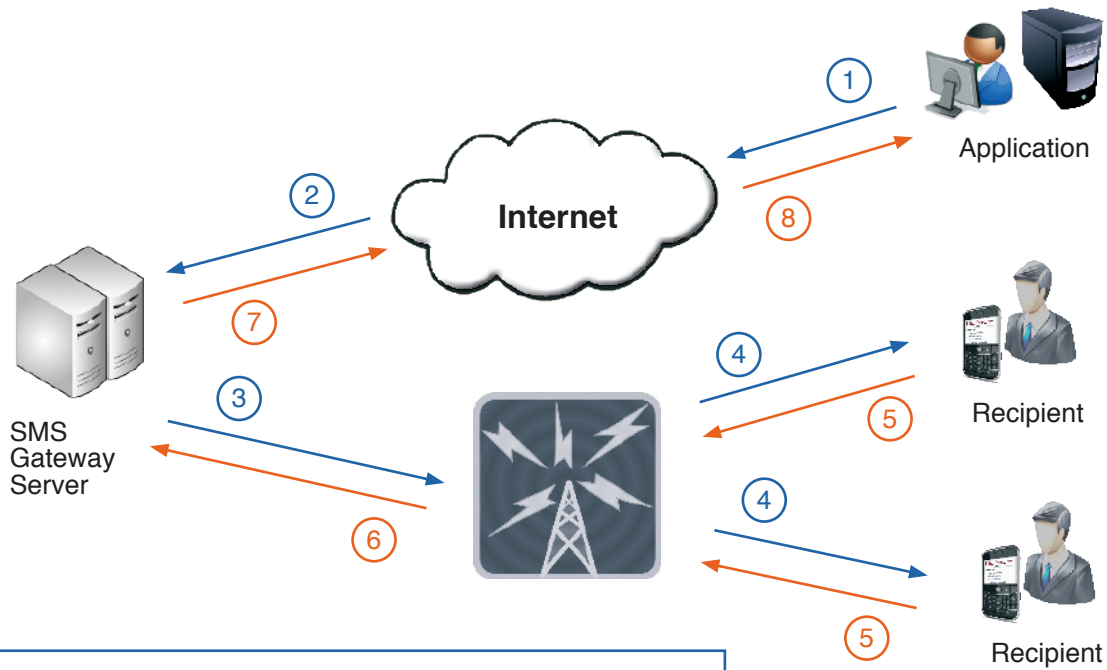
Intuitive Web Interface to manage incoming/outgoing SMS

Incorporated in the application, users can manage incoming and Outgoing SMSs and reports centrally via a Web Browser. The Web Interface is designed to be user friendly and easy to use.

Ideal for notifications, advertisements, reporting, reminders, feedback, status checking, etc

There are various reasons why companies should implement a mobile messaging solution; they include cost effectiveness, high reach, high response rates, automation, reporting and more. Mobile messaging solutions are suitable for all business sectors of all sizes, including Financial, Insurance, Government, Travel, Hospitality, Social Networking and more.

SMS Flow



1. Send SMS via browser or application triggered SMS
2. Request submitted to SMS Gateway Server
3. SMS Gateway Server disseminates the SMS to intended recipient
4. SMS delivered to intended recipient

5. Recipient responds back or initiates new SMS request
6. Request submitted to SMS Gateway Server
7. SMS Gateway server disseminates the SMS to intended recipient or server
8. Intended recipient or server receives the SMS

Home My Account Options Log-Out

Compose

Personal Folders

- Personal Folders
 - Deleted Items (5)
 - Drafts (0)
 - Inbox (21)
 - Outbox (9)
 - Sent Items (52)
 - Failed (9)
 - Unknown (12,626)
- Archive
- Folders
- Search

Contact Address Book

Admin Tools

Account Management

Statistic / Report

Inbox

Sender	Message	Receive Date	Time	Actions
<input type="checkbox"/> +6012 356 9090	Request for repair traffic light on Rock Road	2009-04-28	23:14:00	[Icons]
<input type="checkbox"/> +6010 9892323	Broken street light at Central junction	2009-04-28	23:14:00	[Icons]
<input type="checkbox"/> +6011 5436565	Illegal tree burning in village	2009-04-15	09:48:00	[Icons]
<input type="checkbox"/> +6016 9098880	Blocked drainage	2008-12-20	23:20:01	[Icons]
<input type="checkbox"/> +6012 012 4532	Tree branches fell off	2008-11-25	08:54:00	[Icons]
<input type="checkbox"/> +6016 7872056	Removal of rubbish along the beach	2008-11-24	23:31:46	[Icons]
<input type="checkbox"/> +6012 7584544	Installation of new road signage	2008-11-24	23:31:46	[Icons]
<input type="checkbox"/> +6010 0221978	Illegal rubbish dumping	2008-11-24	23:31:45	[Icons]
<input type="checkbox"/> +60169890323	Repair damaged sign board	2008-11-24	23:31:45	[Icons]
<input type="checkbox"/> +60123426890	Tree block incoming vehicles on freeway entrance	2008-11-24	22:19:31	[Icons]

Select

Total 21 records, page 1 of 3

Move To: [Dropdown]

go to page 1 2 3

Screen capture of online SMS portal showing list of incoming SMSs

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